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www.cafeculturemagazine.co.uk

Planning on Advertising?

If you are planning any advertising – whether in your local press, on radio, TV – indeed anywhere, take advantage of the new Cafe Society Media Buying Service. It could save you up to 40% off normal rates – and there is no commitment if you can get a better price.

The new media buying package is entirely free to use and operates through specialist media buying agency Headspace to give you direct access to preferential advertising rates normally only available to professional agencies. All you have to do is give Headspace your brief for advertising – you can fill in the form below, phone them or email them and they will get you a quote based on their buying power with the media –if it's not competitive, you do not have to accept it. If it is, you will be saving money.

The service is entirely funded through the media themselves and takes full advantage of the collective buying power of Headspace and the Association. Headspace can also advise on where to place advertising as well as the design of adverts, if required, although there is a cost for this.

Media Enquiry Form

So that Headspace can help you with your media enquiry, please complete the brief details below and return by email or call Headspace direct with the information **01905 345888**. or Fax the completed form to **08700 519560**
The information will allow them to respond with an appropriate price.

Name: _____

Business Name: _____

Contact Telephone Number: _____

Desired Media/Publication _____

Size/type of Advert (cm width & height if in paper or magazine) _____

Black & White or Full Colour _____

Date you would like advertising to appear/commence _____

Approximate Budget _____

Have you advertised in this publication/media previously? _____

If yes – When? _____

Do you need assistance with advert design/production? _____

Email to: info@headspacerm.co.uk